



ENVIRONMENTAL SERVICES

News Release

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City of San Diego Teams Up with the San Diego Sockers To Promote Recycling

San Diego Sockers Autographed Ball Awarded to Winning Recycler

SAN DIEGO, CA- In an effort to raise public awareness about recycling, the City of San Diego's Environmental Services Department (ESD) will join the San Diego Sockers to host a ***Recycling Contest with the San Diego Sockers*** Friday, February 28, 2003, at the Sports Arena just before they take on the Kansas City Comets at 7 p.m. Attendees who bring 10 empty, aluminum, glass or plastic recyclable beverage containers to ESD's table from 6 p.m. to game time will receive a 2 for 1 ticket voucher (up to a \$25 value) to a future Sockers game and will earn a chance to win raffle prizes including a San Diego Sockers autographed soccer ball and a pair of tickets to "Triple Espresso." Look for the table near the north ticket booth.

"Our Recycling Contests are designed to encourage people to recycle and to do their part to help the environment," said Richard L. Hays, director of the City of San Diego Environmental Services Department. "By joining forces with the San Diego Sockers, we hopefully will help educate and interest a whole new group of recyclers."

Recycling specialists will help fans who drop off 10 or more empty recyclables, including aluminum cans and glass and plastic bottles, enter the recycling contest drawing. Participants will receive one raffle ticket per 10 containers donated for recycling. There is no limit on the amount of raffle tickets issued. Fans are allowed to recycle an unlimited amount of acceptable beverage containers to increase chances of winning.

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Also, participants can win other prizes by testing their recycling knowledge at the booth. Raffle winners will be selected on Monday, March 3, 2003, and winners will be notified by phone.

The Environmental Services Department has hosted recycling contests since 1991 to encourage beverage container recycling. ***Recycling Contest with the San Diego Sockers*** is jointly sponsored by the San Diego Sockers, City of San Diego Environmental Services Department and the San Diego Urban Corp. The next recycling event is Saturday, March 15, 2003, when the SDSU Aztecs play the University of Utah Utes at SDSU Tony Gwynn Stadium. Additional Recycle Nights will be added throughout the year with other teams like the Padres and Chargers. Updated event listings can be found on our website. For more information contact ESD at (858) 694-7000.

The City of San Diego's Environmental Services Department is charged with refuse collection and disposal, recycling and environmentally-sound landfill management to meet the City's long-term disposal needs. The Department also oversees the City's management of energy use and explores innovative options for energy independence. For more information on Environmental Services, visit its web site at <http://www.sandiego.gov/environmental-services/>.

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